

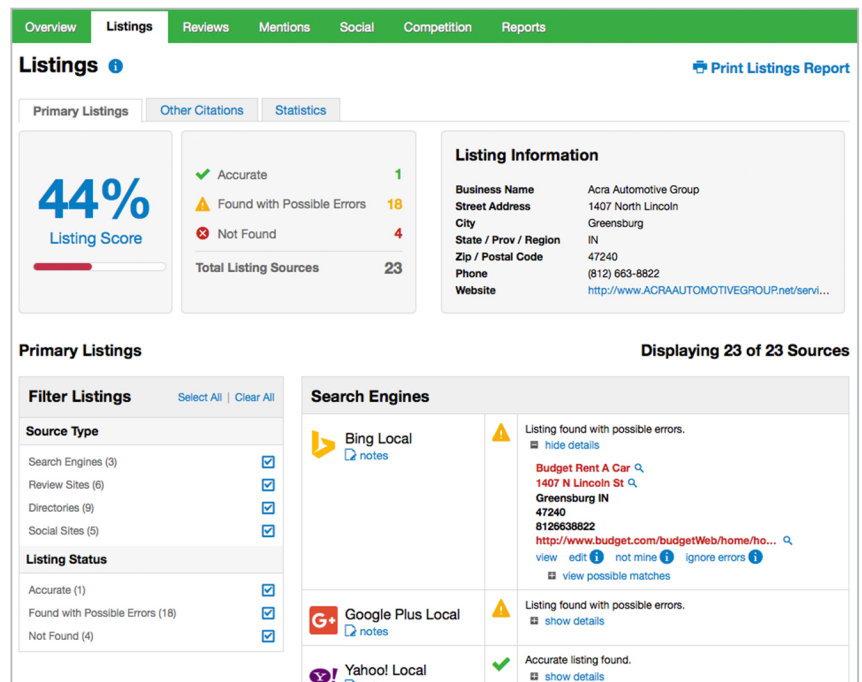
ONLINE VISIBILITY



Within your reporting console, you can view the landscape of your dealership's internet presence. This additional aspect of the marketing program is a helpful tool for multiple levels of the dealership. While the search marketing aspect focuses primarily on service, the visibility portion is most relevant to dealership owners, business managers, and Internet managers.

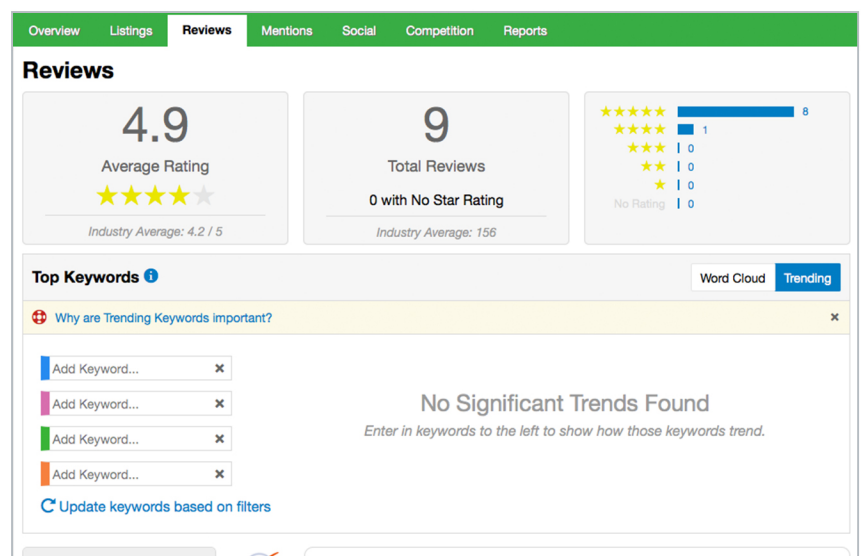
LISTINGS

Listings pulls your dealership listing from Search Engines, Review Sites, Directories, and Social pages to show you how each listing looks in terms of name, address, phone number, and website. There is a link out to each listing to login to the specific site and make changes.



REVIEWS

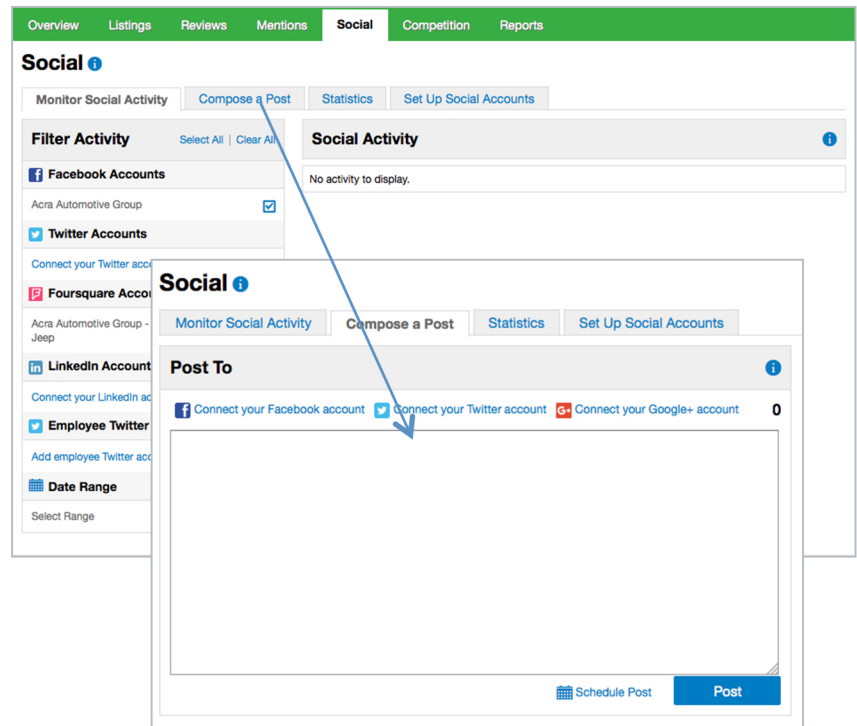
This tab compiles all of the reviews listed about your dealership and puts them into one place. There is a link out to view each listing to login to the specific site and respond to the reviews. You can filter the listings by source and by rating, as well.



SOCIAL

The console allows you to manage multiple social media accounts and post to as many as you'd like, whenever you'd like. Here you can connect your Facebook, Twitter, Foursquare, LinkedIn, Instagram and more.

You are also able to schedule posts for a later date and time. You can post to all or a couple at once, making managing your social activity easy. This tool allows you to stay on top of your social media presence, while managing your search marketing program, as well.



REPORTS

This results-oriented tab allows you set up automated e-mails of reporting listing results in many ways. You can choose daily, weekly, monthly reports with various elements of the online visibility. Set-up who should receive these e-mails in the settings portion of the Reports tab.

